

Congestion Pricing

Problem: Congestion doesn't just cause drivers headaches, it also grinds traffic and commerce to a halt. It costs Canadians up to \$3.7 billion in lost time. It costs Americans in time and fuel alone more than \$80B per year. The full cost is thought to be as much as three times higher.



Solution: Skymeter allows toll operators to charge vehicles different rates during different times of day. Vehicles travelling during peak hours on congested streets would pay at a higher rate than if they travelled during off-peak periods. Toll operators would be able to adjust rates in order to optimize flow and use of the roadway.

Benefits: Congestion is reduced during peak hours and vehicle flow increases. Trips are spread out more evenly during the day meaning the roads are used more efficiently. Many people will choose to use alternatives such as public transit, walking and cycling during peak hours.